

DUPLICATE
INVOICE

WTAE
400 Ardmore Blvd.
Pittsburgh, PA 15221
Main: (412)242-4300
Billing: (781)433-4283

www.thepittsburghchannel.com

Billing Address:

American Rambler
Attention: Stephanie Kincaid
138 Conant Street
Beverly, MA 01915

Send Payment To:

WTAE
P.O. Box 26887
Lehigh Valley, PA 18002-6887

Invoice #	Invoice Date	Invoice Month	Invoice Period
969334-1	11/11/12	November 2012	10/29/12 - 11/06/12

Station	Account Executive	Sales Office	Sales Region
WTAE	Bob Cain	Eagle-Philadelph	National

Advertiser	Product	Estimate Number
Romney/R/President	President	

Flight Dates	Order #	Alt Order #
11/01/12 - 11/06/12	969334	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	11/05/12	11/06/12	6-7am News Class of Time - Fixed Non Pre-emptible	6-7am	MT-----	:30	2	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 MT----- 2 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE M 11/05/12 6:14 AM 6-7am News 6-7am :30 2012MRFP156H \$750.00 NM 2 WTAE Tu 11/06/12 6:10 AM 6-7am News 6-7am :30 2012MRFP156H \$750.00 NM									
2	11/01/12	11/04/12	6-7am News Class of Time - Fixed Non Pre-emptible	6-7am	---TF--	:30	2	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ---TF-- 2 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WTAE Th 11/01/12 6:15 AM 6-7am News 6-7am :30 2012MRFP156H \$750.00 NM 1 WTAE F 11/02/12 6:23 AM 6-7am News 6-7am :30 2012MRFP156H \$750.00 NM									
3	11/05/12	11/06/12	6-7am News Class of Time - Fixed Non Pre-emptible	6-7am	MT-----	:30	2	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 MT----- 2 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WTAE M 11/05/12 6:43 AM 6-7am News 6-7am :30 2012MRFP156H \$750.00 NM 1 WTAE Tu 11/06/12 6:27 AM 6-7am News 6-7am :30 2012MRFP156H \$750.00 NM									
4	11/01/12	11/04/12	6-7am News Class of Time - Fixed Non Pre-emptible	6-7am	---TF--	:30	2	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ---TF-- 2 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WTAE Th 11/01/12 6:43 AM 6-7am News 6-7am :30 2012MRFP155H \$750.00 NM 1 WTAE F 11/02/12 6:40 AM 6-7am News 6-7am :30 2012MRFP156H \$750.00 NM									
5	11/01/12	11/04/12	Good Morning America Class of Time - Fixed Non Pre-emptible	7-9am	---TF--	:30	2	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ---TF-- 2 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WTAE Th 11/01/12 8:41 AM Good Morning America 7-9am :30 2012MRFP156H \$750.00 NM 1 WTAE F 11/02/12 8:54 AM Good Morning America 7-9am :30 2012MRFP155H \$750.00 NM									

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Advertiser	Product	Estimate Number
Romney/R/President	President	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	11/05/12	11/06/12	Good Morning America	7-9am	MT-----	:30	2	\$750.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	MT-----	2	\$750.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WTAE M		11/05/12	7:27 AM	Good Morning America	7-9am	:30	2012MRFP156H	\$750.00 NM
1	WTAE Tu		11/06/12	7:59 AM	Good Morning America	7-9am	:30	2012MRFP156H	\$750.00 NM
7	11/05/12	11/06/12	Live with Kelly	9-10am	MT-----	:30	2	\$275.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	MT-----	2	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WTAE M		11/05/12		Live with Kelly	9-10am	:00		\$275.00 NM
Credited									
1	WTAE Tu		11/06/12	9:49 AM	Live with Kelly	9-10am	:30	2012MRFP156H	\$275.00 NM
8	11/01/12	11/04/12	Live with Kelly	9-10am	---TF--	:30	2	\$300.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	---TF--	2	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WTAE Th		11/01/12	9:59 AM	Live with Kelly	9-10am	:30	2012MRFP156H	\$300.00 NM
2	WTAE F		11/02/12	9:24 AM	Live with Kelly	9-10am	:30	2012MRFP156H	\$300.00 NM
9	11/05/12	11/06/12	RACHEL RAY DAY	M-F 10AM-11AM	MT-----	:30	2	\$275.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	MT-----	2	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WTAE M		11/05/12	10:23 AM	RACHEL RAY DAY	M-F 10AM-11AM	:30	2012MRFP156H	\$275.00 NM
2	WTAE Tu		11/06/12	10:43 AM	RACHEL RAY DAY	M-F 10AM-11AM	:30	2012MRFP156H	\$275.00 NM
10	11/01/12	11/04/12	The View	11am-noon	---TF--	:30	2	\$450.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	---TF--	2	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WTAE Th		11/01/12		The View	11am-noon	:00		\$450.00 NM
Credited									
1	WTAE F		11/02/12		The View	11am-noon	:00		\$450.00 NM
Credited									
11	11/05/12	11/06/12	The View	11am-noon	MT-----	:30	2	\$450.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	MT-----	2	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WTAE M		11/05/12		The View	11am-noon	:00		\$450.00 NM
Credited									
2	WTAE Tu		11/06/12	11:31 AM	The View	11am-noon	:30	2012MRFP156H	\$450.00 NM
12	11/05/12	11/06/12	WTAE Noon News	11:58-12:30pm	MT-----	:30	2	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	MT-----	2	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WTAE M		11/05/12		WTAE Noon News	11:58-12:30pm	:00		\$350.00 NM
Credited									
1	WTAE Tu		11/06/12	12:39 PM	WTAE Noon News	11:58-12:30pm	:30	2012MRFP156H	\$350.00 NM

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Advertiser	Product	Estimate Number
Romney/R/President	President	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
12	11/05/12	11/06/12	WTAE Noon News Class of Time - Pre-emptible with notice	11:58-12:30pm	MT-----	:30	2	\$350.00	NM
13	11/01/12	11/04/12	WTAE Noon News Class of Time - Pre-emptible with notice	11:58-12:30pm	---TF--	:30	2	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ---TF-- 2 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WTAE Th 11/01/12 WTAE Noon News 11:58-12:30pm :00 \$350.00 NM Credited 1 WTAE F 11/02/12 WTAE Noon News 11:58-12:30pm :00 \$350.00 NM Credited									
14	11/01/12	11/04/12	DR OZ Class of Time - Pre-emptible with notice	M-F 4-5p	---TF--	:30	2	\$425.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ---TF-- 2 \$425.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WTAE Th 11/01/12 4:24 PM DR OZ M-F 4-5p :30 2012MRFP156H \$425.00 NM 1 WTAE F 11/02/12 4:29 PM DR OZ M-F 4-5p :30 2012MRFP156H \$425.00 NM									
15	11/05/12	11/06/12	DR OZ Class of Time - Pre-emptible with notice	M-F 4-5p	M-----	:30	1	\$425.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 1 \$425.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE M 11/05/12 DR OZ M-F 4-5p :00 \$425.00 NM Credited									
16	11/05/12	11/06/12	5-6pm News M-F Class of Time - Fixed Non Pre-emptible	5-6pm	M-----	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE M 11/05/12 5:22 PM 5-6pm News M-F 5-6pm :30 2012MRFP156H \$800.00 NM									
17	11/01/12	11/04/12	5-6pm News M-F Class of Time - Fixed Non Pre-emptible	5-6pm	---TF--	:30	4	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ---TF-- 4 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WTAE Th 11/01/12 5:10 PM 5-6pm News M-F 5-6pm :30 2012MRFP156H \$800.00 NM 4 WTAE Th 11/01/12 5:22 PM 5-6pm News M-F 5-6pm :30 2012MRFP155H \$800.00 NM 1 WTAE Th 11/01/12 5:29 PM 5-6pm News M-F 5-6pm :30 2012MRFP156H \$800.00 NM 2 WTAE F 11/02/12 5:28 PM 5-6pm News M-F 5-6pm :30 2012MRFP156H \$800.00 NM									
18	11/05/12	11/06/12	5-6pm News M-F Class of Time - Fixed Non Pre-emptible	5-6pm	M-----	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE M 11/05/12 5:39 PM 5-6pm News M-F 5-6pm :30 2012MRFP156H \$800.00 NM									
19	11/01/12	11/04/12	5-6pm News M-F Class of Time - Fixed Non Pre-emptible	5-6pm	---TF--	:30	4	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ---TF-- 4 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE Th 11/01/12 5:52 PM 5-6pm News M-F 5-6pm :30 2012MRFP156H \$800.00 NM 4 WTAE Th 11/01/12 5:56 PM 5-6pm News M-F 5-6pm :30 2012MRFP156H \$800.00 NM									

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																			
19	11/01/12	11/04/12	5-6pm News M-F Class of Time - Fixed Non Pre-emptible	5-6pm	---TF--	:30	4	\$800.00	NM																																																																			
<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>2</td><td>WTAE</td><td>F</td><td>11/02/12</td><td>5:51 PM</td><td>5-6pm News M-F</td><td>5-6pm</td><td>:30</td><td>2012MRFP156H</td><td>\$800.00</td><td>NM</td></tr><tr><td>3</td><td>WTAE</td><td>F</td><td>11/02/12</td><td>5:55 PM</td><td>5-6pm News M-F</td><td>5-6pm</td><td>:30</td><td>2012MRFP155H</td><td>\$800.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	2	WTAE	F	11/02/12	5:51 PM	5-6pm News M-F	5-6pm	:30	2012MRFP156H	\$800.00	NM	3	WTAE	F	11/02/12	5:55 PM	5-6pm News M-F	5-6pm	:30	2012MRFP155H	\$800.00	NM																																		
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																		
2	WTAE	F	11/02/12	5:51 PM	5-6pm News M-F	5-6pm	:30	2012MRFP156H	\$800.00	NM																																																																		
3	WTAE	F	11/02/12	5:55 PM	5-6pm News M-F	5-6pm	:30	2012MRFP155H	\$800.00	NM																																																																		
20	11/05/12	11/06/12	6-6:30pm News Class of Time - Fixed Non Pre-emptible	6-6:30pm	M-----	:30	1	\$1,400.00	NM																																																																			
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>11/05/12</td><td>11/11/12</td><td>M-----</td><td>1</td><td>\$1,400.00</td></tr></table> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WTAE</td><td>M</td><td>11/05/12</td><td>6:08 PM</td><td>6-6:30pm News</td><td>6-6:30pm</td><td>:30</td><td>2012MRFP156H</td><td>\$1,400.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		11/05/12	11/11/12	M-----	1	\$1,400.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WTAE	M	11/05/12	6:08 PM	6-6:30pm News	6-6:30pm	:30	2012MRFP156H	\$1,400.00	NM																																	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																							
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1	WTAE	M	11/05/12	6:08 PM	6-6:30pm News	6-6:30pm	:30	2012MRFP156H	\$1,400.00	NM																																																																		
21	11/01/12	11/04/12	6-6:30pm News Class of Time - Fixed Non Pre-emptible	6-6:30pm	---TF--	:30	4	\$900.00	NM																																																																			
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																							
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4	WTAE	Th	11/01/12	6:13 PM	6-6:30pm News	6-6:30pm	:30	2012MRFP156H	\$900.00	NM																																																																		
1	WTAE	Th	11/01/12	6:23 PM	6-6:30pm News	6-6:30pm	:30	2012MRFP155H	\$900.00	NM																																																																		
2	WTAE	F	11/02/12	6:13 PM	6-6:30pm News	6-6:30pm	:30	2012MRFP156H	\$900.00	NM																																																																		
3	WTAE	F	11/02/12	6:29 PM	6-6:30pm News	6-6:30pm	:30	2012MRFP156H	\$900.00	NM																																																																		
22	11/01/12	11/04/12	Inside Edition Class of Time - Pre-emptible with notice	7-7:30pm	---TF--	:30	2	\$675.00	NM																																																																			
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/29/12</td><td>11/04/12</td><td>---TF--</td><td>2</td><td>\$675.00</td></tr></table> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WTAE</td><td>Th</td><td>11/01/12</td><td></td><td>Inside Edition</td><td>7-7:30pm</td><td>:00</td><td></td><td>\$675.00</td><td>NM</td></tr><tr><td></td><td></td><td></td><td></td><td></td><td>Credited</td><td></td><td></td><td></td><td></td><td></td></tr><tr><td>2</td><td>WTAE</td><td>F</td><td>11/02/12</td><td>7:21 PM</td><td>Inside Edition</td><td>7-7:30pm</td><td>:30</td><td>2012MRFP156H</td><td>\$675.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/29/12	11/04/12	---TF--	2	\$675.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WTAE	Th	11/01/12		Inside Edition	7-7:30pm	:00		\$675.00	NM						Credited						2	WTAE	F	11/02/12	7:21 PM	Inside Edition	7-7:30pm	:30	2012MRFP156H	\$675.00	NM											
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																							
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2	WTAE	F	11/02/12	7:21 PM	Inside Edition	7-7:30pm	:30	2012MRFP156H	\$675.00	NM																																																																		
23	11/05/12	11/06/12	Inside Edition Class of Time - Pre-emptible with notice	7-7:30pm	M-----	:30	1	\$1,000.00	NM																																																																			
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																							
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2	WTAE	M	11/05/12	7:13 PM	World News Tonight	6-7PM	:30	2012MRFP156H	\$1,000.00	NM																																																																		
					MG for 23.1 11/05																																																																							
24	11/01/12	11/04/12	Entertainment Tonight Class of Time - Pre-emptible with notice	7:30-8pm	---TF--	:30	2	\$750.00	NM																																																																			
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																							
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1	WTAE	F	11/02/12		Entertainment Tonight	7:30-8pm	:00		\$750.00	NM																																																																		
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25	11/05/12	11/06/12	Entertainment Tonight Class of Time - Pre-emptible with notice	7:30-8pm	M-----	:30	2	\$1,000.00	NM																																																																			
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																							
	11/05/12	11/11/12	M-----	2	\$1,000.00																																																																							
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																		
2	WTAE	M	11/05/12	7:29 PM	Entertainment Tonight	7:30-8pm	:30	2012MRFP156H	\$1,000.00	NM																																																																		
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INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
969334-1	11/11/12	November 2012	10/29/12 - 11/06/12

Advertiser	Product	Estimate Number
Romney/R/President	President	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
26	11/01/12	11/04/12	M-Sun 11pm News Class of Time - Fixed Non Pre-emptible	M-Su 11-11:35pm	---TF--	:30	4	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ---TF-- 4 \$1,500.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
4 WTAE Th 11/01/12 11:24 PM M-Sun 11pm News M-Su 11-11:35pm :30 2012MRFP156H \$1,500.00 NM									
1 WTAE Th 11/01/12 11:35 PM M-Sun 11pm News M-Su 11-11:35pm :30 2012MRFP156H \$1,500.00 NM									
2 WTAE F 11/02/12 11:23 PM M-Sun 11pm News M-Su 11-11:35pm :30 2012MRFP156H \$1,500.00 NM									
3 WTAE F 11/02/12 11:30 PM M-Sun 11pm News M-Su 11-11:35pm :30 2012MRFP155H \$1,500.00 NM									
27	11/05/12	11/06/12	M-Sun 11pm News Class of Time - Pre-emptible with notice	M-Su 11-11:35pm	M-----	:30	1	\$1,300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 1 \$1,300.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WTAE M 11/05/12 11:14 PM M-Sun 11pm News M-Su 11-11:35pm :30 2012MRFP156H \$1,300.00 NM									
28	11/05/12	11/06/12	Nightline Class of Time - Pre-emptible with notice	1135P-1205A / 123	M-----	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 1 \$800.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WTAE M 11/05/12 12:15 AM Nightline 1135P-1205A / 123 :30 2012MRFP156H \$800.00 NM									
29	11/01/12	11/04/12	Nightline Class of Time - Pre-emptible with notice	1135P-1205A / 123	---TF--	:30	2	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ---TF-- 2 \$500.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
2 WTAE Th 11/01/12 Nightline 1135P-1205A / 123 :00 \$500.00 NM									



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INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
969334-1	11/11/12	November 2012	10/29/12 - 11/06/12

Advertiser	Product	Estimate Number
Romney/R/President	President	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
33	11/01/12	11/04/12	ABC Prime College Football	Prime Time College	-----S-	:30	2	\$1,700.00	NM
Class of Time - Pre-emptible with notice									
	10/29/12	11/04/12			-----S-		2	\$1,700.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WTAE	Sa	11/03/12	10:49 PM	ABC Prime College Football	Prime Time College	:30	2012MRFP156H	\$1,700.00 NM
1	WTAE	Sa	11/03/12	11:42 PM	ABC Prime College Football	Prime Time College	:30	2012MRFP156H	\$1,700.00 NM
34	11/01/12	11/04/12	Late Run 11pm News	11:30pm-12:05am	-----S-	:30	2	\$1,200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	-----S-	2	\$1,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WTAE	Sa	11/03/12	12:06 AM	Late Run 11pm News	11:30pm-12:05am	:30	2012MRFP156H	\$1,200.00 NM
1	WTAE	Sa	11/03/12	12:17 AM	Late Run 11pm News	11:30pm-12:05am	:30	2012MRFP156H	\$1,200.00 NM
35	11/01/12	11/04/12	Sat 5-7am	5-7am	-----S-	:30	3	\$275.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	-----S-	3	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WTAE	Sa	11/03/12	5:29 AM	Sat 5-7am	5-7am	:30	2012MRFP156H	\$275.00 NM
2	WTAE	Sa	11/03/12	6:20 AM	Sat 5-7am	5-7am	:30	2012MRFP156H	\$275.00 NM
3	WTAE	Sa	11/03/12	6:51 AM	Sat 5-7am	5-7am	:30	2012MRFP156H	\$275.00 NM
36	11/01/12	11/04/12	Good Morning America	5-7am	-----S	:30	2	\$450.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	-----S	2	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WTAE	Su	11/04/12		Good Morning America Sun	7-8am	:00		\$450.00 NM
Credited									
2	WTAE	Su	11/04/12		Good Morning America Sun	7-8am	:00		\$450.00 NM
Credited									
37	11/01/12	11/04/12	Sun 8-10am News	8-10am	-----S	:30	3	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	-----S	3	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WTAE	Su	11/04/12	8:10 AM	Sun 8-10am News	8-10am	:30	2012MRFP156H	\$350.00 NM
3	WTAE	Su	11/04/12	9:08 AM	Sun 8-10am News	8-10am	:30	2012MRFP156H	\$350.00 NM
2	WTAE	Su	11/04/12	9:53 AM	Sun 8-10am News	8-10am	:30	2012MRFP156H	\$350.00 NM
38	11/01/12	11/04/12	This Week With George	10-11am	-----S	:30	1	\$1,700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	-----S	1	\$1,700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WTAE	Su	11/04/12	9:59 AM	This Week With George Stephan	10-11am	:30	2012MRFP156H	\$1,700.00 NM
39	11/01/12	11/04/12	Chirs Matthews Sun	11-1130am	-----S	:30	1	\$200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	-----S	1	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WTAE	Su	11/04/12		Chirs Matthews Sun	11-1130am	:00		\$200.00 NM
Credited									
40	11/01/12	11/04/12	Sun Early News	630-7p	-----S	:30	2	\$500.00	NM

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Romney/R/President	President	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/29/12	11/04/12	-----S				2	\$500.00	
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WTAE Su	11/04/12			Sun Early News	630-7p	:00		\$500.00	NM
	Credited								
2 WTAE Su	11/04/12			Sun Early News	630-7p	:00		\$500.00	NM
	Credited								
41	11/01/12	11/04/12	Sun ABC Prime A	7-8pm	-----S	:30	1	\$2,400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/29/12	11/04/12	-----S				1	\$2,400.00	
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WTAE Su	11/04/12		6:57 PM	Sun ABC Prime A	7-8pm	:30	2012MRFP156H	\$2,400.00	NM
42	11/01/12	11/04/12	Sun ABC Prime B	8-9pm	-----S	:30	1	\$3,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/29/12	11/04/12	-----S				1	\$3,500.00	
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WTAE Su	11/04/12		8:39 PM	Sun ABC Prime B	8-9pm	:30	2012MRFP156H	\$3,500.00	NM
43	11/01/12	11/04/12	Sun ABC Prime C	9-10pm	-----S	:30	1	\$3,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/29/12	11/04/12	-----S				1	\$3,000.00	
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WTAE Su	11/04/12		9:21 PM	Sun ABC Prime C	9-10pm	:30	2012MRFP156H	\$3,000.00	NM
44	11/01/12	11/04/12	M-Sun 11pm News	M-Su 11-11:35pm	-----S	:30	2	\$1,700.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/29/12	11/04/12	-----S				2	\$1,700.00	
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WTAE Su	11/04/12		11:12 PM	M-Sun 11pm News	M-Su 11-11:35pm	:30	2012MRFP156H	\$1,700.00	NM
2 WTAE Su	11/04/12		11:27 PM	M-Sun 11pm News	M-Su 11-11:35pm	:30	2012MRFP156H	\$1,700.00	NM
45	11/01/12	11/04/12	Late Run 11pm News	11:30pm-12:05am	-----S	:30	2	\$375.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/29/12	11/04/12	-----S				2	\$375.00	
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WTAE Su	11/04/12		11:44 PM	Late Run 11pm News	11:30pm-12:05am	:30	2012MRFP156H	\$375.00	NM
2 WTAE Su	11/04/12		11:54 PM	Late Run 11pm News	11:30pm-12:05am	:30	2012MRFP156H	\$375.00	NM
46	11/01/12	11/04/12	Sun 5-7am News	5-7a	-----S	:30	3	\$275.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/29/12	11/04/12	-----S				3	\$275.00	
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 WTAE Su	11/04/12		5:44 AM	Sun 5-7am News	5-7a	:30	2012MRFP156H	\$275.00	NM
3 WTAE Su	11/04/12		6:11 AM	Sun 5-7am News	5-7a	:30	2012MRFP156H	\$275.00	NM
1 WTAE Su	11/04/12		6:37 AM	Sun 5-7am News	5-7a	:30	2012MRFP156H	\$275.00	NM

Total Spots 74

Gross Total \$64,700.00

INVOICE



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969334-1	11/11/12	November 2012	10/29/12 - 11/06/12

<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>
Romney/R/President	President	

<u>Agency Commission</u>	\$9,705.00
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<u>Net Amount Due</u>	\$54,995.00
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